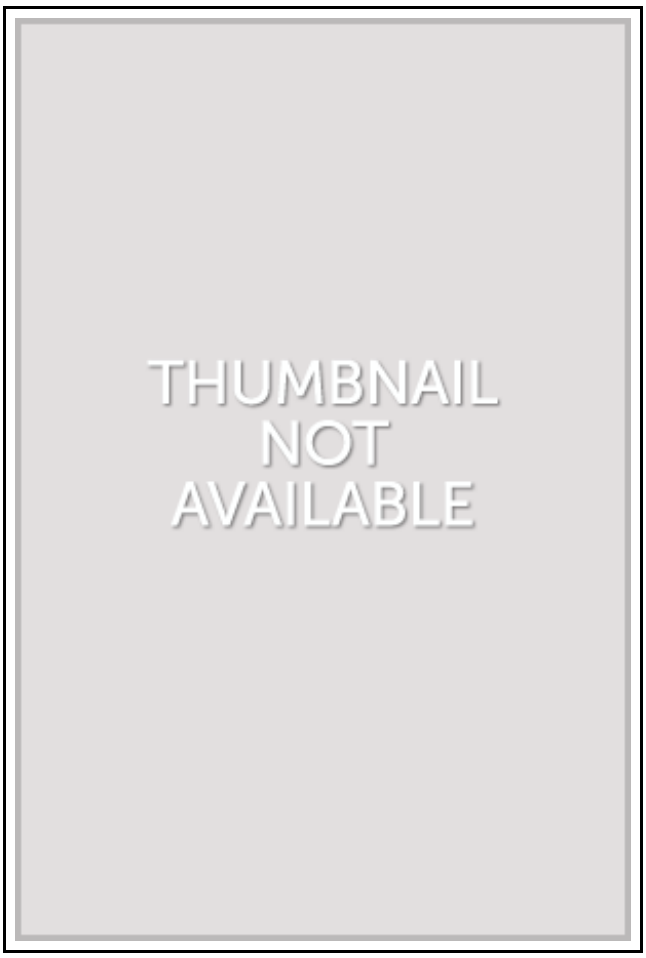
# The Moving Image Workshop: Introducing Animation, Motion Graphics and Visual Effects in 45 Practical Projects




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### *Reviews*

*Basically no terms to clarify. It can be writter in basic terms instead of difficult to understand. I am easily could get a enjoyment of reading through a composed publication.*
***(Dr. Hazel Ziemann IV)***

# THE MOVING IMAGE WORKSHOP: INTRODUCING ANIMATION, MOTION GRAPHICS AND VISUAL EFFECTS IN 45 PRACTICAL PROJECTS

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Bloomsbury Publishing PLC. Paperback. Book Condition: new. BRAND NEW, The Moving Image Workshop: Introducing Animation, Motion Graphics and Visual Effects in 45 Practical Projects, Heather D. Freeman, If you need a fun, hands-on introduction to core animation techniques - then look no further! Heather Freeman guides you through a wide range of practical projects, helping you establish and build skills in narrative animation, motion graphics and visual effects. Each chapter begins by summarizing historical and theoretical concerns and connecting them with current practice and applications - all beautifully illustrated with stills from classic commercial and independent films, as well as contemporary examples from student work. Having established this context, the remainder of the chapter focuses on walking readers through their own creative projects. Topics covered include early animation technologies and techniques, scenes and staging, character animation, animated type, visual effects and motion graphics, pre- through post-production and experimental approaches to motion graphics. Dozens of sample files are available online, for experimentation and to get readers started on each exercise. The companion website also includes example animations as well as links to recommended software tutorials, recommended artist websites, blogs and animation channels.

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