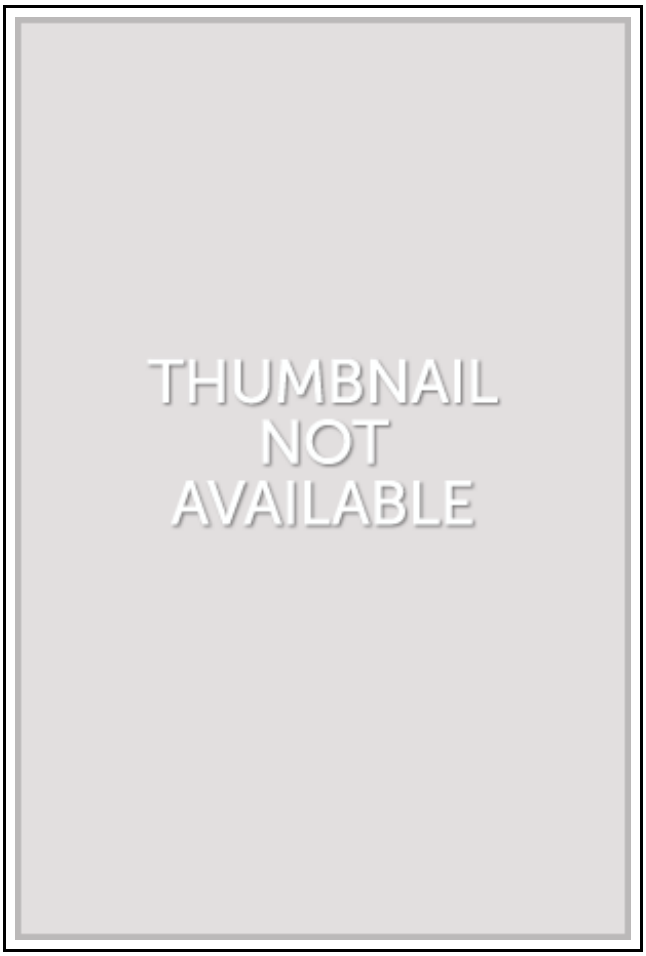
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Reviews

Thorough guide! Its this sort of very good study. Yes, it really is play, nonetheless an interesting and amazing literature. You may like the way the blogger create this ebook.
(Dameon Hettinger)

WHEN GIANTS RULED: THE STORY OF PARK ROW, NY'S GREAT NEWSPAPER STREET (COMMUNICATIONS AND MEDIA STUDIES)

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Fordham University Press, 1999. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: oThose Giants ruled a collection of hotshots, sleazeballs, reformers and buccaneers who set the style for today's multi-media melees. Hy Turner has written a page-turner, a treat for anyone who cares about news, about history, about good stories." -Robert Lipsyte, Columnist, The New York Times oAt last, the book journalists have been waiting years to read. When Giants Ruled tells the story of the innovators, saints, and scalawags who edited the great New York newspapers on Park Row. . . . It's a gee-whiz for all newspapermen and all others who want to know how the modern newspaper evolved.o -Barney Confessore, Treasurer, The New York Press Club oWhen Giants Ruled makes the present-day reader nostalgic for the old broadcast newspapers. . . .o -The Chicago Tribune When Giants Ruled takes the reader behind the scenes of a century of newspaper life. It relates how Benjamin Day, a job printer desperate for more money, started The Sun and inadvertently established the first successful daily for the masses. His main rival was James Gordon Bennett the Elder, whose innovations and success culminated in the most unusual war in journalism: an attempt by rival publishers to halt his efforts to revolutionize the press and to exterminate his Herald. During the Civil War, with only Lincoln excluded, no person had greater sway upon the nation's thinking than Horace Greeley. Venom spewed between Bennett and Greeley reached unprecedented heights until Charles Anderson Dana became overlord of Park Row and tangled with the crusading Joseph Pulitzer. Bennett's eccentric son did not wait for news to happen; he made it. The devastating circulation war between Pulitzer and William Randolph Hearst reached a climax with the Spanish- American War. Hearst's...

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