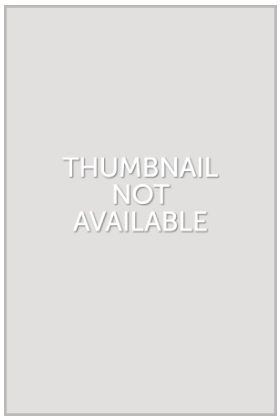
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ADVERTISING AND SALES PROMOTION (MARKETING MANAGEMENT-III)



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